



# Setting you up for recruiting success

**balanceTRAK.**  
Easy to implement.  
Easy to use. Easy to hire.

simple. powerful. adaptable.



# Better recruiting with balanceTRAK.

In a world where 80% of customers are unhappy with their recruitment system we offer balanceTRAK. A forward-leaning talent acquisition system purpose-built for organizations in the manufacturing, transportation, customer service, and franchise sectors.

## Easy to use. Easy to hire.

BalanceTRAK is feature-rich, with pre-screening and scoring functionality, requisition and communications management, plus full integration with popular job boards. It's best feature? It's easy to set up and easy to use.

Get better recruiting with balanceTRAK.

# Features and Functions

BalanceTRAK gives you the features you need, without the clutter of the ones you don't. With balanceTRAK you get the power of ease, and the innovation of a modern talent acquisition system.

## REQUISITIONS

Whether you have one or hundreds of positions to fill, balanceTRAK brings order and a sense of ease to your process. You can create templates for reuse, so that fields, forms, and other settings are auto-populated—saving time and maintaining consistency.

## WORKFLOWS

Managing requisitions is a guided seamless workflow in balanceTRAK. From automated approval processes, to internal/external postings, to number of days open, you decide what settings work for you and let balanceTRAK do the rest.

## JOB POSTINGS

Seamlessly push your job openings to popular job boards like Indeed, Careerbuilder, and Glassdoor. You can also post your job listings directly to your LinkedIn, Facebook, and Twitter accounts for maximum distribution.

## CAREER PAGE

Stay competitive in an environment where companies are vying for talent. Included in your service with balanceTRAK is a branded career page that integrates with your corporate site, and is designed to make a positive impression on job seekers.

## COMMUNICATIONS

Stay in touch with job seekers, using a complete communication system that enables the sending and receipt of email/text messages from within balanceTRAK.

## DASHBOARD

BalanceTRAK's dashboard displays data you find most relevant, so you can quickly react to areas that need your attention. A variety of data points are available in the dashboard, and presented in easy-to-read graphs.



## Integrations

BalanceTRAK integrates with other applications and other technology in your HR toolset. From job posting to background checks, you can add-on functionality as needed.

# Implementation Options

For any talent acquisition system, the success of the implementation process is an indicator of the long-term success of the solution. With balanceTRAK you get a dedicated implementation team to ensure the process goes smoothly and you're set up for success.

## IMPLEMENTATION

We offer two levels of implementation for balanceTRAK. A Starter option for smaller businesses that require limited customization, and an Enterprise option for companies with greater customization and recruitment demands. Rest assured either option comes with balanceTRAK's full functionality and dedicated support.

## STARTER LEVEL

BalanceTRAK Starter level is ideal for smaller companies in need of a streamlined, yet straightforward, recruitment process. If you do not have multiple locations, departments, or other factors that could make your process complex, then the Starter option may be the right choice for your organization.

## ENTERPRISE LEVEL

BalanceTRAK Enterprise level is a smart option for larger companies with a multi-faceted recruitment process, or high-volume hiring needs. This option is highly customizable making it the level of choice for our clients in the manufacturing, transportation, customer service, and franchise industries.

the process





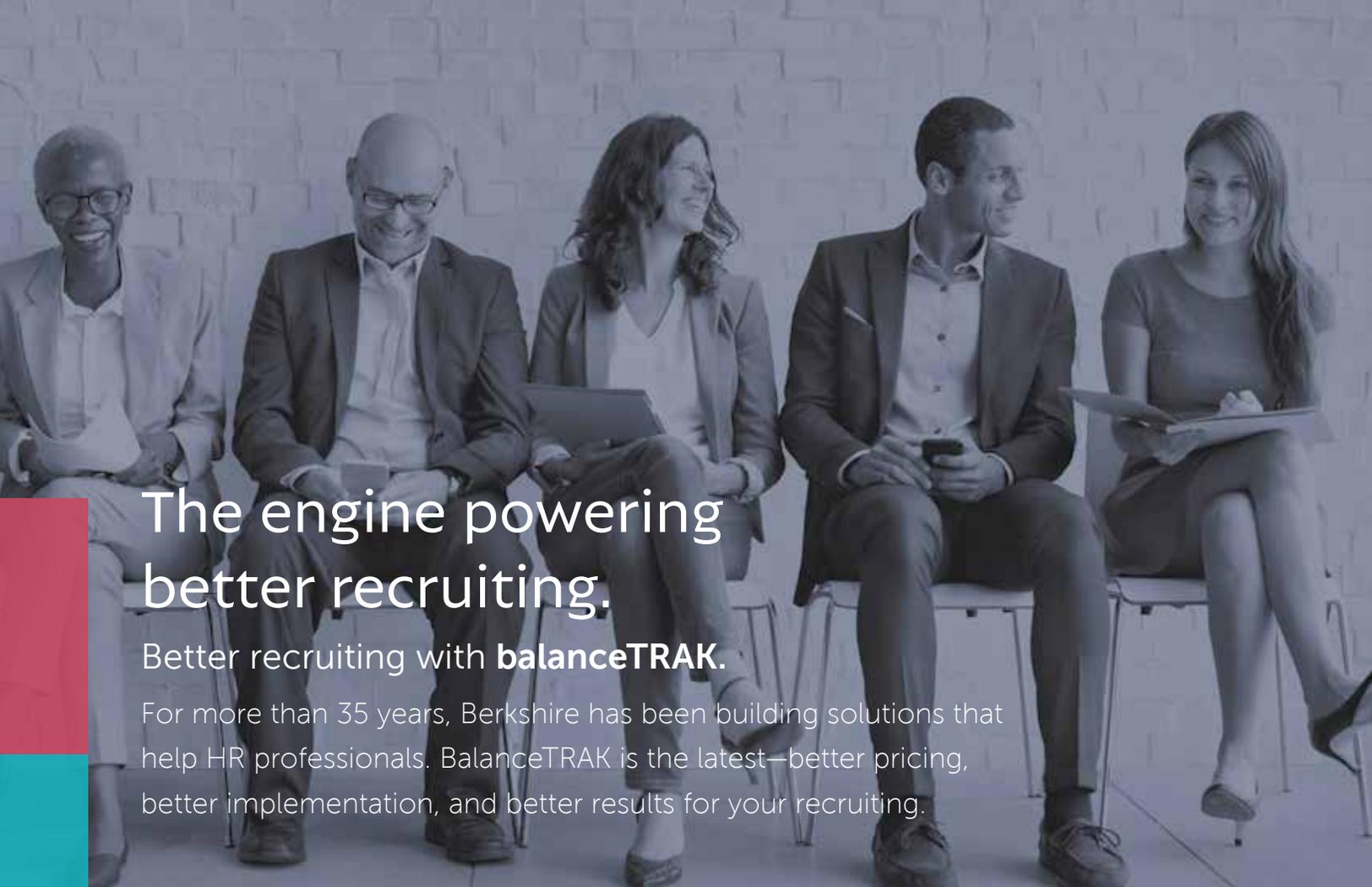
## The people behind the technology.

BalanceTRAK was created by Berkshire, an HR technology and consulting firm serving the HR community for over 35 years. We are a team of experts—HR people and technology people—working together to build easy-to-use HR solutions.

## Stellar customer Service

How do you achieve a 95% customer satisfaction rating? By delivering the industry's best support and customer service. At Berkshire, we're committed to making BalanceTRAK work for your organization and your recruiting process, and we'll be with you every step of the way.





# The engine powering better recruiting.

Better recruiting with **balanceTRAK**.

For more than 35 years, Berkshire has been building solutions that help HR professionals. BalanceTRAK is the latest—better pricing, better implementation, and better results for your recruiting.



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